

Where Luxury Embraces Nature

Discover the pinnacle of estate living just 30 minutes from Rosebank.





INTRODUCTION

Welcome to Eye of Africa – The Lifestyle Eco Estate

Nestled just 30 minutes from Rosebank, Eye of Africa is a secure, luxury estate where modern living meets unspoiled nature. With a world-class Greg Norman golf course at its heart, Eye of Africa offers an unparalleled lifestyle in a truly one-of-a-kind setting.

Whether you're looking for elegant apartments, modern clusters, or expansive luxury homes, every detail has been considered, from 24-hour security to vibrant community spaces.



URBANTREND GROUP

“Appointed by Eye of Africa. Loved by Its Residents.”

UrbanTrend | Your Gateway to the Eye of Africa Lifestyle

At Eye of Africa, it has always been believed that an estate of this calibre deserves a sales team who not only understand luxury real estate, but also share in the heartbeat of the community. For this reason, UrbanTrend has been appointed as the sole developer agency.



Nontu Vilakazi
SALES SPECIALIST

Sandra & Brenden Harmse
PRINCIPAL & DIRECTOR OF
URBANTREND GROUP

Tarryn Nash
SALES SPECIALIST

URBANTREND | THE EYE OF AFRICA SALES TEAM.

UrbanTrend brings a proven track record across South Africa's most prestigious estates, and more importantly, years of hands-on experience in Eye of Africa itself.



URBANTREND GROUP

“Award-Winning Excellence.”

We are proud to be in partnership with UrbanTrend as our sole Developer Agents – a team recently honoured with one of the highest distinctions in international real estate.

UrbanTrend has been awarded **Best Real Estate Agency – Single Office (South Africa)** at the 2025-2026 International Property Awards, a globally respected benchmark of excellence within the property and design industries.

This recognition celebrates UrbanTrend’s commitment to redefining real estate through innovation, service, and architectural distinction – values that align seamlessly with Eye of Africa’s own vision of elevated living.

Their dedication to precision, personal service, and market insight continues to set a new standard within South Africa’s luxury property landscape, and we are proud to collaborate with such an accomplished and award-winning agency.





Their team are not only trusted luxury real estate professionals, but are also proud residents of the estate — living the very lifestyle they represent.

Having this unique perspective allows them to guide both buyers and

investors with insider's knowledge of our stands, homes, and the exceptional return on investment Eye of Africa continues to deliver.

For us, it was essential to partner with an agency that could match

our vision: one that values people as much as property, and relationships as much as results. With UrbanTrend, we know every client is assured of service defined by integrity, insight, and excellence.

Whether you are looking to secure your first stand, purchase a completed home, or resell within the estate, UrbanTrend is positioned as the go-to team for Eye of Africa. Their boutique approach and resident expertise ensure that every transaction contributes to building not only value, but also community.

The UrbanTrend Eye of Africa Sales Team. Our trusted partners, dedicated to growing the legacy of the estate.





THE SOUTH'S BEST-KEPT SECRET

Now Refined

The dedicated on-site sales office is located in the heart of the estate and led by a hand-selected team of property professionals. As the only official sales partner, UrbanTrend provides unmatched insight, real-time access to listings, and personalised service. Whether buying, selling, or investing, clients can rely on a team with deep knowledge and a passion for this unique estate.

As a bespoke luxury agency, UrbanTrend's methods are designed to give both buyers and sellers a unique, results-driven experience:



A Luxury, Bespoke Service

Personalised attention and high-touch client care, ensuring every buyer and seller feels valued.



Cutting-Edge Marketing

From professional staging to content creation, we prioritise getting your property trending on leading social platforms.





Digital Precision

Leveraging advanced marketing technology and data-driven strategies to reach the right buyer, at the right time.



Maximised ROI

Our expertise ensures sellers achieve the highest return, while buyers make informed investments with long-term growth.

Sellers are encouraged to list exclusively with UrbanTrend's Eye of Africa Sales Office, the estate's trusted sales channel. UrbanTrend is best positioned to showcase each property with prestige and precision - reaching more buyers, creating greater demand, and driving the strongest results.



EYE OF AFRICA



A Community that Keeps Growing

At Eye of Africa Golf & Residential Estate, life is about more than beautiful homes — it's about creating a vibrant, connected community. Our offering to residents is constantly expanding, ensuring there are always new opportunities to enjoy the outdoors, connect with neighbours, and spend quality time with family and friends.

From the Residents-only Gym, Tennis and Basketball courts, and the Leisure Pool at Central Park; to the Driving Range, Practice Facilities, and the world-class Greg Norman-designed Golf Course, every amenity has been designed with lifestyle in mind. These facilities are just the beginning. With new additions and upgrades continuing to shape the estate, Eye of Africa remains a place where families can grow, friendships flourish, and wellness comes naturally.



Tennis Court



Padel & Pickleball



Trail Running



Cricket Oval

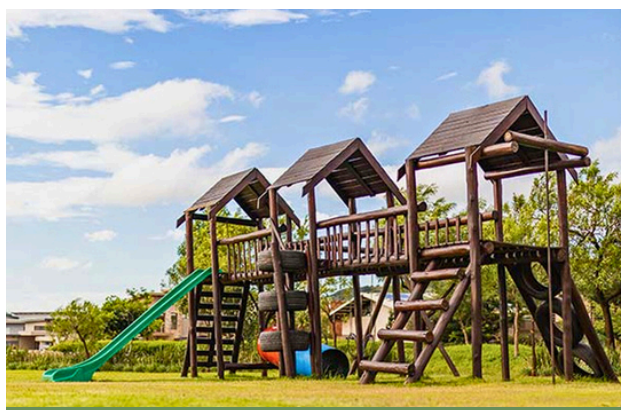


EYE OF AFRICA

Leisure Activities



Gym



Playgrounds



Pétanque



Hiking Trails



Mountain Biking



BMX Track



EYE OF AFRICA

Leisure Activities



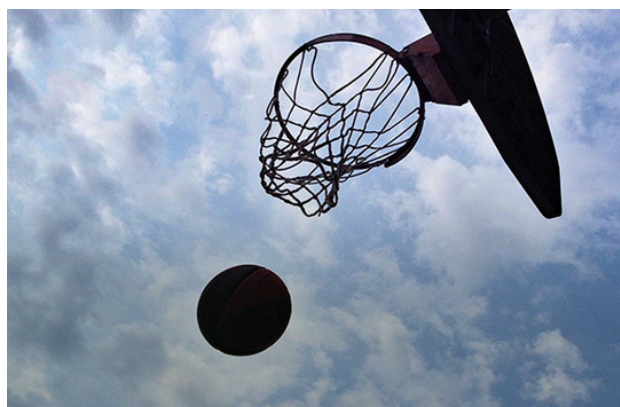
Volleyball



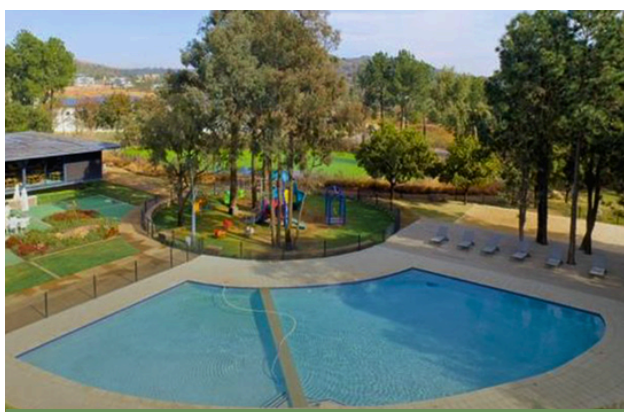
Soccer



Driving Range



Basketball Courts



Leisure Pool



Cricket

EYE OF AFRICA



Sport & Racquet Club



SPORT & RACQUET CLUB

The Ultimate Active Lifestyle Destination

Eye of Africa has taken estate living to the next level with the launch of its brand-new Sport & Racquet Club — a dynamic, state-of-the-art facility designed to bring together sport, family fun, and lifestyle in one of Gauteng's most naturally stunning settings.

As the most vibrant sporting hub in the south of Johannesburg, the club caters for all ages and levels, from beginners to enthusiasts. Residents and guests can enjoy a wide variety of activities, including:

- Padel and Pickleball courts
- Five-a-side soccer, cricket nets, and basketball
- Running and mountain bike trails throughout the estate
- Weekly social and competitive leagues
- Coaching clinics and children's sport programs
- Shaded viewing areas for supporters
- A health-focused café and smoothie bar (coming soon)



PLAY GOLF

Golf Estate Like No Other

Eye of Africa is home to South Africa's only Greg Norman Championship Golf Course - a true landmark in estate living. This particular course is a visual masterpiece that weaves through the rolling hills and green spaces of the estate, offering uninterrupted views and a sense of openness that few communities can match.

Here, manicured fairways and expansive greens blend seamlessly with the surrounding bushveld, creating a landscape that inspires both golfers and non-golfers alike. Whether you're enjoying a morning round, a walk along the edges of the course, or simply taking in the scenery from your home, the course is part of the everyday lifestyle at Eye of Africa.

For thriving golf enthusiasts, this par-72 championship course, which was created in collaboration with international developers Medallist, stretches over 7,212 metres of world-class play.

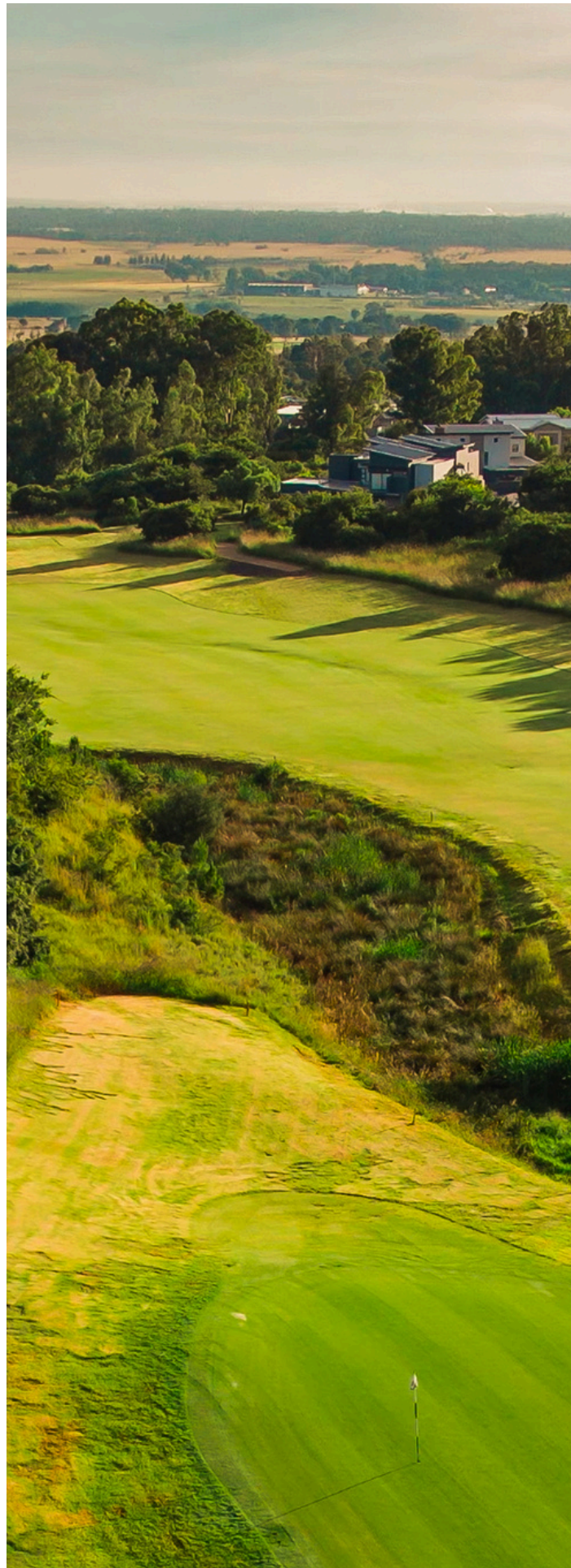
For residents, it is also the heartbeat of community life. Weekend breakfasts at the clubhouse, sundowners on the terrace, and social events hosted with sweeping views make the golf course a centrepiece of leisure and connection.

Whether you golf or not, the presence of this world-class course delivers a lifestyle of prestige, natural beauty, and distinction that truly sets Eye of Africa apart.

Contact Us

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 golfmanager@eyeofafrica.co.za





EYE OF AFRICA

Dine at Eye of Africa



GRILLHOUSE & BAR



The Greens Grillhouse

Come and join us at The Greens Grillhouse and experience dining par excellence, at any time of the day. Enjoy the atmosphere, while you savour our delicious steaks, healthy salads, seafoods and scrumptious pizzas freshly prepared in our wood-fired ovens, or just stop by for a glass of wine from our well-stocked cellars, if you would prefer. Either way, it will be an unforgettable experience every time.



Contact Us

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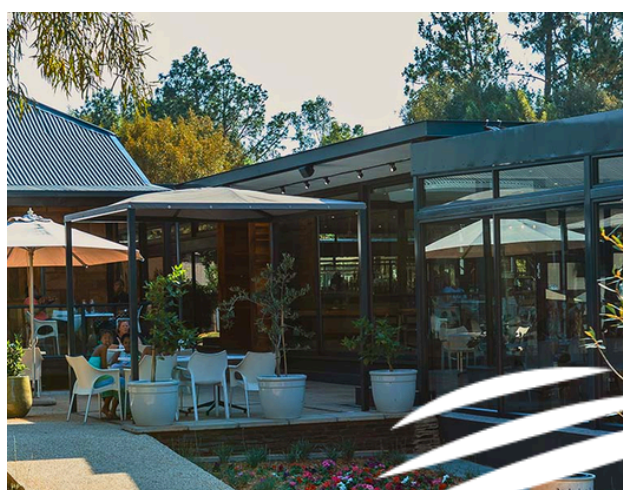




DELI & RESTAURANT

Doppio Zero

Doppio Zero at Eye of Africa offers a relaxed, welcoming space with a Mediterranean-inspired menu and a passion for fresh, seasonal ingredients. From wood-fired pizzas to traditional Italian favourites, every dish is made with care. Whether you're joining us for breakfast, lunch, or dinner, expect warm service, delicious food, and a memorable dining experience every time.



Contact Us

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EYE OF AFRICA

Eye of Africa Sales



A Curated Lifestyle Estate Set in Untamed African Beauty

The Eye of Africa isn't just a place to live — it's a way to live. Set across hundreds of hectares of pristine bushveld, this master-planned estate offers wide open spaces, panoramic views, elegant architecture, and a community that continues to grow and evolve.

Here, nature is at the heart of everyday life. Species of antelope roam freely in parts of the estate, while birdlife, seasonal wildflowers, and indigenous landscapes create a true retreat from the city. Elevated stands showcase sweeping vistas, with sunsets over the Johannesburg skyline providing a backdrop that is nothing short of breathtaking.

But Eye of Africa is more than natural beauty — it is a complete lifestyle destination. From the world-class Greg Norman-designed golf course to the vibrant Sport & Racquet Club, residents enjoy unrivalled amenities designed for families, fitness, and social connection. Leisure pools, walking trails, and outdoor gathering spaces invite neighbours to connect, while 24-hour security ensures peace of mind.

Every home here is part of a bigger vision: a lifestyle where luxury, community, and nature exist in perfect harmony. Whether you're investing in a stand, building your dream home, or purchasing an established property, Eye of Africa offers the rare opportunity to live within an estate that is both timeless and constantly evolving.

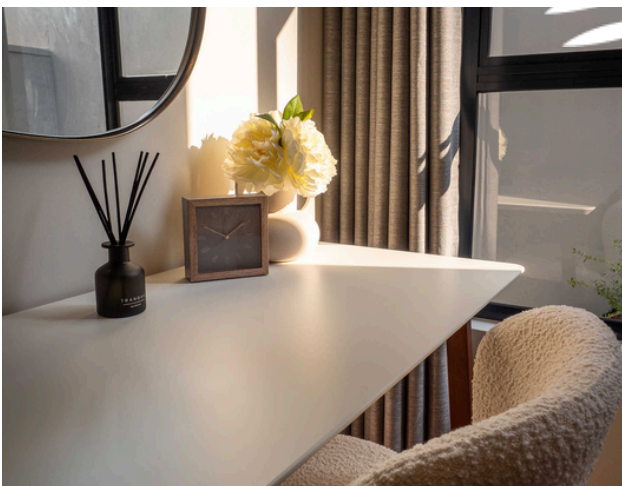
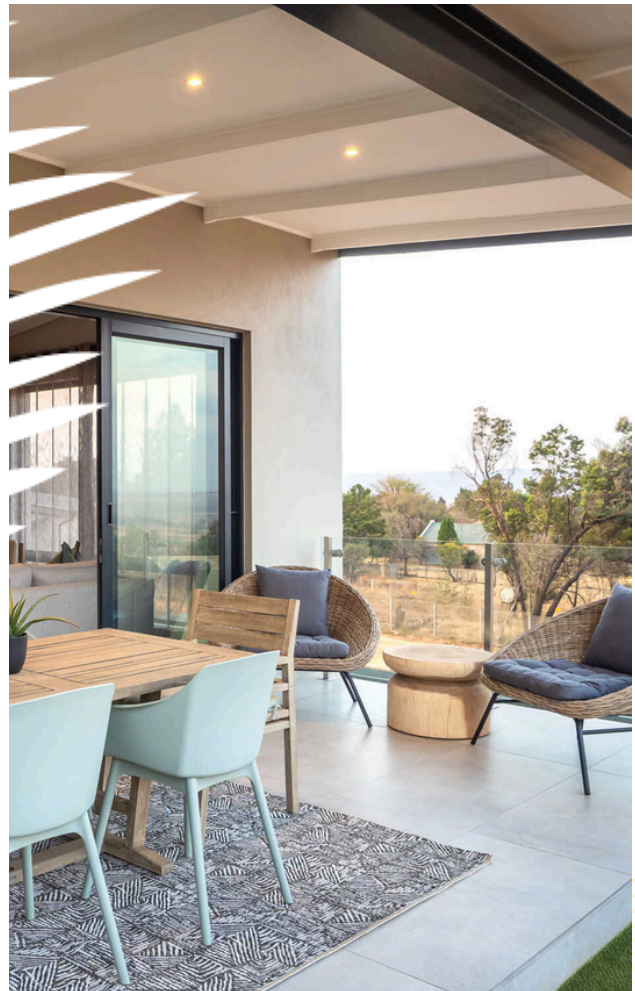




Choose the Lifestyle that Suits You

Set in the lush surroundings of the pristine Eye of Africa, the stands, apartments, cluster and luxury homes available offer the very best in contemporary modern living.

Fully customisable to each individual owner's taste, these breathtaking new properties have been specifically conceptualised to embody attractive, low maintenance, lock-up-and-go living.



EYE OF AFRICA SALES



Eye of Africa Stands



INTRODUCING THE NEWEST PHASES AT EYE OF AFRICA

The Lifestyle Eco Estate

Positioned on elevated land within the estate, these newly released stands offer a rare vantage point with sweeping views of the Johannesburg skyline and endless golden sunsets. More than a location, this is a lifestyle framed by natural beauty, refined living, and an ever-evolving vision for the estate.

Adding to the convenience, the estate's new seamless access gate straight off the R82 at the bottom of the M1 South ensures effortless arrivals. Whether returning home after a busy day or heading out for a game of Padel with friends, residents are just moments away from the luxury, amenities, and natural beauty that make Eye of Africa truly exceptional.



URBANTREND
FORGED BY EXCELLENCE



THERE IS A HIGHER LIFE TO LIVE AT THE EYE

The Lifestyle Eco Estate

In keeping with Eye of Africa's commitment to blending modern living with nature, wildlife will soon be introduced into this lifestyle area of the estate – enriching the sense of space, tranquillity, and connection to the outdoors. Residents will enjoy not only exceptional views, but also the unique privilege of living among free-roaming animals in a secure, family-friendly environment.



Whether you're looking for elegant apartments, modern clusters, or expansive luxury homes, every detail has been considered, from 24-hour security to vibrant community spaces.



EYE OF AFRICA SALES



Stands & Building Packages

EXCLUSIVE TO EYE OF AFRICA

UrbanTrend has created the perfect opportunity to bring dream homes to life on one of Eye of Africa's spectacular stands. Surrounded by rolling hills, indigenous landscapes, and the tranquillity of the Lifestyle Eco Estate, each residence becomes the lifestyle so many aspire to.

In partnership with leading architects, UrbanTrend has designed a collection of contemporary building concepts, carefully tailored to complement the natural beauty and elevated positioning of the estate's newest phases. Each concept represents the perfect balance of modern luxury and estate living, offering buyers a seamless way to create a home that is both distinctive and timeless.



With a dedicated team managing every step - from stand purchase and building package selection to constructions oversight and final handover - UrbanTrend ensures a stress-free, turnkey journey.

Dream homes, delivered with UrbanTrend's expertise.



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EYE OF AFRICA SALES

Resale Properties



Curated homes. Turnkey luxury. Immediate lifestyle. For buyers ready to move into Eye of Africa without delay, our carefully curated resale collection offers established homes of exceptional value. Each property has been hand-selected and presented by UrbanTrend, the estate's sole developer agents and trusted on-site sales team.



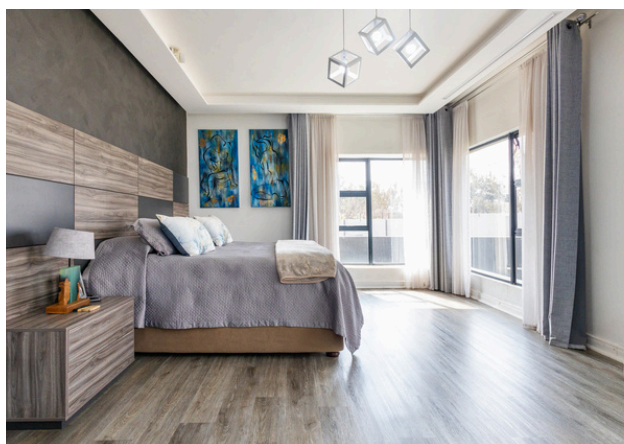
With deep knowledge of the estate and years of experience in both selling and re-selling here, we ensure every resale transaction is seamless, transparent, and rewarding. From private viewings and accurate valuations to legal compliance and final contracts, our team manages every detail – allowing you to focus on settling into your new home and enjoying the Eye of Africa lifestyle from day one.



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Discover the available resale opportunities today – visit our on-site sales office or connect with the **UrbanTrend Eye of Africa** team to arrange your private viewing

Your dream home, your Eye of Africa lifestyle – delivered with the expertise of a two-times international award-winning real estate agency.





AFRICAN PROPERTY AWARDS
REAL ESTATE

in association with
INTERNATIONAL PROPERTY & Travel

BEST REAL ESTATE
AGENCY SINGLE OFFICE
AFRICA

UrbanTrend Group

2025-2026



AFRICAN PROPERTY AWARDS
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★★★★★
BEST REAL ESTATE
AGENCY SINGLE OFFICE
SOUTH AFRICA

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2025-2026



EYE OF AFRICA SALES



Convenient Luxury



NOT JUST A HOME. A DESTINATION.

Orchestrated Opulence

Eye of Africa's collection of premium cluster homes — beautifully designed residences that combine elevated estate living with the ease of a secure lock-up-and-go lifestyle.

Thoughtfully positioned throughout the estate, these stylish homes offer modern finishes, functional layouts, private outdoor spaces, and the comfort of low-maintenance living — all within one of Johannesburg's most sought after lifestyle destinations.



LUXURY MEETS CONVENIENCE



Tranquil Living, Close to It All

These developments at Eye of Africa have proven to be some of the estate's most sought-after offerings. With its collection of beautifully designed single- and double-storey homes, these Lock-Up-and-Go properties quickly became one of our best-selling properties – and today, is nearing complete sell-out.

These homes captured the imagination of buyers by blending modern architecture, turnkey convenience, and luxury finishes, all within the heart of a secure lifestyle estate. Perfectly positioned, residents enjoy immediate access to the rolling hills, indigenous landscapes, and walking trails that define Eye of Africa, while also benefiting from the estate's world-class amenities.

Life in these properties is a testament to the enduring appeal of Eye of Africa: a place where lifestyle, convenience, and long-term value converge.

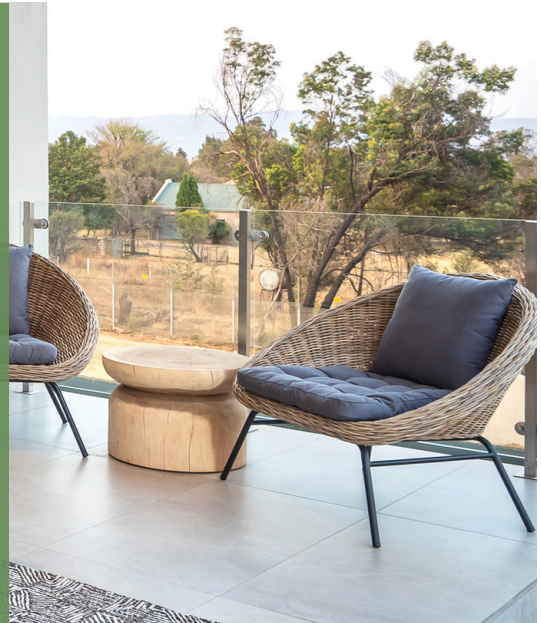


EYE OF AFRICA



Elevate Your Lifestyle

Designed for effortless living, these homes appeal to professionals, families, and downsizers seeking secure lock-up-and-go convenience without compromising on quality or style. Contemporary finishes, private gardens, and functional layouts create spaces that are both refined and comfortable.



DESIGNED FOR MODERN LIVING

Refined Residences, Iconic Setting

Experience a lifestyle where convenience and comfort exist beautifully together. Eye of Africa's cluster homes are designed for those who value elegant living without the demands of maintaining a large standalone property.

Enjoy secure estate living, modern interiors, entertainer friendly spaces, and a home designed to support effortless everyday living — whether you're at home, travelling, or simply embracing a more simplified lifestyle.





EYE OF AFRICA SALES

The Village



IT TAKES A VILLAGE

Secure Your Dream Lifestyle

The modern Village apartments are perfect for those who crave the bustling nature of the city, but still wish to retire at night to the quiet, countryside appeal of the Eye.

Set in the heart of our Estate, The Village luxury apartments sit comfortably in the landscape and create a wonderful, village-type atmosphere. Designed to make the most of the Eye's glorious, outdoor-oriented lifestyle that our residents enjoy each and every day, these apartments boast sweeping views of our beautiful Eye of Africa.



URBANTREND
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THE VILLAGE

Our Gallery



1 Bedroom Gallery



2 Bedroom Gallery



3 Bedroom Gallery



4 Bedroom Gallery



URBANTREND
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EYE OF AFRICA SALES



Security & Peace of Mind



At Eye of Africa, your safety and peace of mind are our top priorities. The estate is protected by state-of-the-art 24-hour security, including controlled access points, perimeter monitoring, and dedicated patrols to ensure a secure environment for every resident.

A second gatehouse entrance is being launched soon, adding even greater convenience and accessibility while maintaining the highest standards of estate security. With these measures in place, residents can enjoy the freedom of the lifestyle offered at Eye of Africa, knowing their families and homes are safeguarded around the clock.

PEACE OF MIND 24/7

Security is our highest priority

Eye of Africa offers:

- 24/7 manned access control with biometric identification
- Armed response patrols
- Perimeter electric fencing and camera surveillance
- Advanced number plate recognition technology
- Dedicated on-site control room monitoring all activity
- Community-wide emergency support system

Our residents rest easy knowing their families and investments are protected.



Start your journey home

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pro@eyeofafrica.co.za - Golf

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